

PRESS RELEASE

Another step in fighting online fraud

On 8 January 2025, National Police Headquarters and CIB Bank - part of the International Banks Division of the Italian Intesa Sanpaolo Group - signed a cooperation agreement at the Police Administration Centre (in Hungarian: Országos Rendőr-főkapitányság (ORFK)) in Budapest, under which the two organisations undertake to work even more closely together to detect and prevent online crime.

The number of offences committed in the online space - most notably cyber/online fraud against assets - has been steadily increasing over the last five years. The police have also received many reports of this type, and the damage caused to victims has now reached several billion forints. The number of cases of money laundering linked to crimes committed online has also increased compared to the previous year, making it a priority to identify those opening bank accounts in order to launder the money obtained through criminal activity.

The majority of the adult population in the country, 84%, are trying to find out and obtain information on how to avoid being the victim of fraudulent activity, often committed on behalf of banks, over the phone or online. A recent representative survey¹ commissioned by CIB Bank also shows that banks are the most trusted source of information after the authorities. CIB Bank, like the police, is using a series of campaigns and its website to raise awareness of the most important, up-to-date cybersecurity information.

Effective and efficient action against cybercriminals is a priority for both the police and financial institutions. This is why the agreement between ORFK and CIB Bank was signed by Sándor Töreki Dr. Major General, Deputy National Police Commissioner for Criminal Affairs on behalf of ORFK, Pál Simák Dr., Chairman and CEO and Tamás Ákos, head of Retail Division on behalf of CIB Bank.

The parties have so far cooperated effectively in the rapid flow of information and the prompt transmission of data, which has been confirmed by the signing of the agreement. A 24/7 on-call system has been established between the two organisations to ensure an immediate response. This will allow police investigating authorities to request, provide and act on data to mitigate the damage to their clients, and will also allow the two organisations to support each other by mutual knowledge of new crime methods.

Commenting on the signing of the agreement, **Pál Simák Dr. said**: "The agreement just signed between CIB Bank and National Police Headquarters is an important milestone in the fight against cybercrime. The aim is clear: to take active and effective action to protect and prevent assets and to reduce the damage caused to both the customer and the bank.'

Sándor Töreki Dr. Major General, Deputy National Police Commissioner for Criminal Affairs explained that the 300-strong national network of cyber investigators set up at the police in October 2023 will work to curb this type of breach as part of the so called Matrix Project. And not without success, as they have already dismantled illegal call centres, and removed stooges and managers from the criminal system.

The national <u>CyberShield</u> campaign is also contributing to the above objectives, with the police also actively communicating on social media across multiple platforms.



This is the second time that the police have signed a cooperation agreement with a financial institution, and this agreement is another milestone in the fight against online fraud, in addition to the new legislation and other measures that have recently entered into force.

CIB Bank

CIB Bank is a subsidiary of the Intesa Sanpaolo Group. With a strong parent bank background and 45 years of experience as a universal credit institution, it provides a full range of commercial banking and investment services, complemented by the products and facilities of its subsidiary (CIB Leasing). CIB Bank serves its 455,000 clients through a nationwide network of branches, while constantly seeking innovative solutions tailored to its clients' needs. CIB Bank's services are available to corporate, institutional, municipal and individual clients, as well as to retail customers. In addition to branches, customers have access to a wide range of electronic channels for quick and convenient financial management, such as CIB Bank Online, the CIB Bank Mobile Application and eBroker, the information and securities trading system.

Contact: <u>kommunikacio@cib.hu</u>

News: <u>www.cib.hu</u>

Facebook: facebook.com/with.cib.hu/
LinkedIn: linkedin.com/company/cib-bank

Intesa Sanpaolo

Intesa Sanpaolo is Italy's largest banking group with more than €420 billion in loans and €1.3 trillion in customer assets at the end of 2023, and has a significant international presence. It is a European leader in asset management with a strong focus on digital and fintech technologies. The Group will provide €115 billion in "impact" loans to communities and the green transition by 2025, and will contribute €1.5 billion between 2023 and 2027 to support people in need. Its museum network, the Gallerie d'Italia, houses its artistic heritage and hosts prestigious cultural projects.

News: group.intesasanpaolo.com/en/newsroom/news

X: @intesasanpaolo

LinkedIn: I inkedin.com/company/intesa-sanpaolo

¹ The representative survey was carried out in March 2024 by Magyar Target Pulzus Média Kutató Ltd. on behalf of CIB Bank with the participation of 1005 respondents."